

GO FETCH!

THE LATEST STUFF YOU MAY (OR MAY NOT) WANT TO CHASE DOWN!



SCULPTOR: IZ LOMAX

GAME

MORTAL KOMBAT: SHAOLIN MONKS

Xbox • Midway • September

The Hype: Melt enemies in acid pits, impale them on spiked ceilings and hang them on spikes. Hurl an opponent into a spiked wall and leap from their impaled body to a higher area!

The Snipe: Or you could just date Lynnndie England.

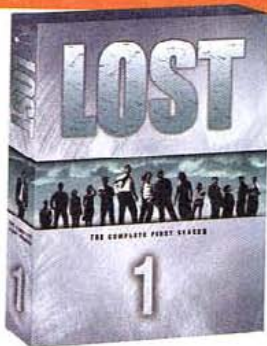


LOST: DVD

Buena Vista Home Entertainment • September 6

The Hype: Stranded on a tropical island after their plane crashes, a group of castaways must learn to survive in their new home — as well as avoid the gigantic something crashing through the trees and determining whether they really are alone.

The Snipe: Now that fans will be able to pore over every detail, every hint, every tease... chances are they still won't come up with any answers.



MUSIC

LATE REGISTRATION KANYE WEST

Roc-A-Fella • August 30

The Hype: The producer-turned-dapper rapper releases the follow-up to his Grammy-winning, star-making debut, featuring guests like Adam Levine from Maroon 5 and Oscar-winner Jamie Foxx.

The Snipe: West has had a golden touch lately — and if he's putting out an album with the guy who sang "She Will Be Loved" and the guy who starred in "Boozy Call," he's gonna need it.



MOVIE

THE DUKES OF HAZZARD

Warner Bros. Pictures • August 5

The Hype: "Good ol' boy" cousins Bo and Luke Duke, with the help of their eye-catching cousin Daisy and moonshine running Uncle Jesse, try to save the family farm from being destroyed by corrupt commissioner Boss Hogg.

The Snipe: There's Oscar buzz already — from the retarded.



MAD

50 WORST THINGS ABOUT VIDEO GAMES

WHAT'S #1?

PLUS 12 TIPS FOR SURVIVING YOUR PARENT'S DIVORCE!

STREET GANGS: SHOULD YOU JOIN?

**ODDLY ENOUGH,
WHEREVER
VIDEO GAMES
AREN'T
SOLD!**

ENCYCLOPEDIA PREHISTORICA:
DINOSAURS: THE DEFINITIVE POP-UP
ROBERT SABUDA AND MATTHEW REINHART

The Hype: With more than 35 pop-ups and a ton of facts, this book is a window into the world of these extinct creatures and their 180 million-year existence on Earth.

The Snipe: A book about old, scaly creatures? Where the hell is the pop-up of Michael Douglas?



MARC ECKO'S GETTING UP: CONTENTS UNDER PRESSURE

The Hype: In your quest to become a legendary graffiti artist, you realize that an oppressive mayor has a stranglehold on the city of New Radius, and you must use all of your high-wire graffiti talents to expose him and set the city free.

The Snipe: "High-wire graffiti"? Couldn't you just write something on the bathroom wall?



THE ROUGH GUIDE TO HEAVY METAL

The Hype: With more than 300 artist biographies, band stories and photographs, this is (according to the publisher) the ultimate brain-warping Heavy Metal A to Z.

The Snipe: Well let's see... "A"? AC/DC! Check! "M"? Metallica! Excellent! "T"?...What? No Tito Jackson? The self-proclaimed King of Metal? This is an outrage!



GHOSTBUSTERS & GHOSTBUSTERS 2

The Hype: Together for the first time, this new giftset includes the original film, sequel and a deluxe Collector's Scrapbook. Starring Bill Murray, Dan Aykroyd, Rick Moranis and Harold Ramis. When it comes to supernaturally classic comedy, who you gonna call?

The Snipe: In answer to the trivia question now going through your mind, the black guy was Ernie Hudson.



PLANS DEATH CAB FOR CUTIE

The Hype: Seth Cohen from *The O.C.*'s favorite hand makes its major label debut. Produced by guitarist/keyboardist Chris Walla, with all songs written by frontman Ben Gibbard, the entire album was recorded in a farmhouse studio.



The Snipe: *The O.C. made two things very popular — UGG boots and Death Cab for Cutie. Between the two, we'll take the band — those boots make our feet super-sweaty.*

BURNOUT REVENGE

The Hype: Now every vehicle on the road is in play and a potential target — or weapon. Ram traffic into your rivals, slam cars into vicious combo-based pile-ups and lay waste to everything in sight.



The Snipe: Sounds like your regular, everyday, morning commute in Baghdad.

PRISON BREAK

The Hype: Michael Scofield holds up a bank to get himself incarcerated alongside his brother, on death row for a murder Michael is convinced he didn't commit. Once inside, he hatches an elaborate plan to break his brother out and prove his innocence.

The Snipe: Hey Mikey, even if you succeed in proving your brother's innocence, you'll still have to serve your own sentence for robbing that bank. Nice plan, genius.



GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH! GO FETCH!

**IT'S MAD'S
STUPID
SUMMER
SUBSCRIPTION
RACE!**

**yes, now even
a LOSER LIKE
you can be a
BIG WINNER!**



The subscriber who gets the most people to subscribe to MAD will win:

- ★ A 3-day/2-night trip to the Big Apple! (viable!)
- ★ A ridiculous tour of the MAD office! (GAK!)
- ★ A box o' MAD junk! (Big Deal!)
- ★ A game system and a Spy Vs. Spy video game! (Fa! Fa!)
- ★ Cash, cash, cash! (Now we're talkin'!)

PLUS... 20 second-place winners will receive a game system and a Spy Vs. Spy video game!

YOU could be the winner!
(in the loosest sense of the word)

So start alienating your friends and loved ones by bugging them to subscribe **TODAY!**

For full contest details, visit
madmag.com/freetrip

MADDEN NFL 06

PS2, Xbox, GameCube, PC-CD • Electronic Arts • August

The Hype: Experience the life of an NFL player with NFL Superstar Mode. This entirely new single-player mode allows you to experience the life of an NFL player by earning one of more than 60 personas ranging from MVP to Movie Star.

The Snipe: Of course, if you were really a professional athlete, you'd be a multi-millionaire steroid addict spending your free time at strip clubs, not playing video games.



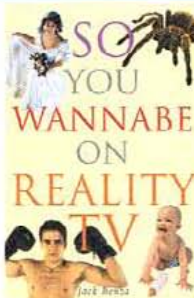
BOOK

SO YOU WANNABE ON REALITY TV JACK BENZA

Albion Press • \$19.95 • 224 pages • August

The Hype: An expert reality show contestant tells all, including acing the auditioning and casting process, making an audition tape, preparing for the physical and mental test, passing the background check and winning over producers.

The Snipe: Didn't know you had to go through all this effort just to eat pigs' testicles or to compete next to a naked Richard Hatch, did you?



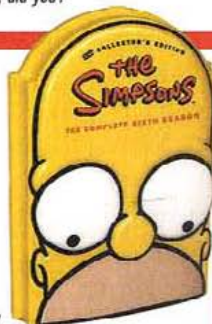
DVD

THE SIMPSONS: THE COMPLETE SIXTH SEASON

FOX Home Entertainment • August 16

The Hype: All 25 episodes, including Part One of the season cliffhanger "Who Shot Mr. Burns?"

The Snipe: SPOILER ALERT! Maggie shot Mr. Burns, and she got off so scot-free you'd think they held the trial in Los Angeles.



GAME

SOCOM 3: U.S. NAVY SEALs

PS2 • Sony Computer Entertainment America Inc. • Fall

The Hype: Created in association with the U.S. Naval Special Warfare Command, SOCOM 3 is as close as you can get to being a Navy SEAL on PlayStation 2. Explore three new Areas of Operation (AO): Morocco, Poland, and South Asia.

The Snipe: Poland? The Navy SEALs go to Poland? What, are they hungry for some kielbasa?



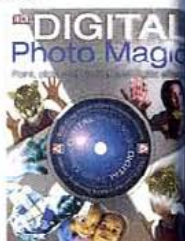
BOOK

DIGITAL PHOTO MAGIC

DK Publishing • \$19.99 • 72 pages • September

The Hype: Using easy step-by-step instructions to explain techniques (like how to cut a background or creating ghosts) — this book shows kids the magic they can create using their digital camera.

The Snipe: In other words — Hey kids, now it's easier than ever to digitally show your teacher's head coming out of a horse's ass!



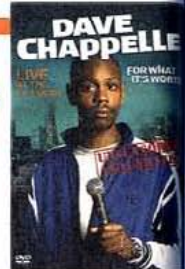
DVD

DAVE CHAPPELLE: FOR WHAT IT'S WORTH...

Columbia TriStar Home Video • August 16

The Hype: Chappelle lets loose on such topics as black celebs, what it's like to have raunchy fans approach him while he's at Disneyland with his kids, Michael Jackson, Kobe Bryant and crackheads, of course.

The Snipe: Since he broke his \$50 million contract with Comedy Central, Chappelle's going to need every last penny of royalties from this bitch!



MUSIC

TWIN CINEMA THE NEW PORNOCRAPHERS

Matador Records • August 23

The Hype: The Vancouver group releases its third album, adding a more personal, subtle tone to the sweeping, energetic vibe of their previous efforts. With four vocalists (including Neko Case) and band members playing everything from guitars and drums to xylophones and pump organs, there's a lot to listen to.

The Snipe: Not for nothing, but there's six dudes in The New Pornographers. Six! If this is what "new" pornography is going to be like, we'll stick with the old stuff, thank you very much!



THE MUST-HAVE!

COLD GALVANIZING SPRAY POLYWATER

The Hype: Whether you're a professional or simply enjoy weld coating on weekends, Type CG Cold Galvanize is ideal for all your steel utility pole and pole line hardware needs! Powerful CG inhibits corrosion through sacrificial galvanic action, which means you won't be sacrificing any time worrying about damaged galvanized steel!

The Snipe: If Hitler had a couple of cans of this stuff, we'd all be eating strudel!



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